

Etiquette in Minutes

*gives you the self-confidence
and savvy know-how you've always wanted*

Confused about when or whether to tell the dinner host about your food restrictions? Mystified about which way the bathroom tissue unrolls from the holder?

You'll find answers to these and 199 other everyday and special occasion situations in *Etiquette in Minutes*. From her e-newsletters, expert Syndi Seid reveals easy, practical ways to master dozens of situations and avoid the blunders we all find embarrassing.

Open any page and gain insights immediately. Or look up the answer to a specific situation. Whichever you choose, in just minutes you'll boost your confidence on how to handle yourself in any business or social setting.



“As a video producer for weddings and Fortune 1000 clients, the tips and education I receive from your newsletters and seminars are invaluable. I never realized there was so much to learn about etiquette.”

—Ron Dawson
Cinematic Studios, Inc, Cupertino, CA

“This book is a lifesaver for anyone who wants to feel comfortable in any social or business situation. It's a great quick reference for many skills. Just read it and relax.”

—Lynn Jimenez
Business Reporter, San Francisco, CA

“As one of our most seasoned graduates, Syndi's 201 etiquette tips showcase more than 15 years of etiquette training all over the world – read it and learn key strategies to build business and personal relationships, eliminating unnecessary embarrassment!”

—Pamela Eyring
Owner & Director
The Protocol School of Washington®, in D.C.



Syndi Seid is a professional trainer, speaker, and founder of San Francisco-based Advanced Etiquette. She is the etiquette expert of choice to corporations, organizations, and those seeking training and consulting in international business and social etiquette and protocol. Find out more at www.EtiquetteInMinutes.com.

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